



HIMSS Broadcasts Live Event Coverage from HIMSS19 Conference to Extend Their Audience Reach

February 11, 2019

HIMSS leverages their HIMSS TV network, powered by West Corporation, to bring together their global community with live streaming industry news

OMAHA, Neb., Feb. 11, 2019 (GLOBE NEWSWIRE) -- [HIMSS TV](#) returns for the second year in a row at [HIMSS19](#), the world's largest health, information and technology conference, streaming live from February 12-14 between 9am-12pm EST. The first online broadcasting network of its kind, HIMSS TV is focused on global innovation and championing reform in healthcare.

For on-site and at-home attendees of the HIMSS19 conference taking place in Orlando, Florida, HIMSS TV features executive interviews, event highlights and thought leadership panels. HIMSS and guest speakers will share insights on trends that include precision medicine, women in IT, AI and machine learning, blockchain, and many others. HIMSS TV can be viewed on HIMSS social channels, as well as conference hotel TVs and OTT (Over the Top) devices such as Roku.

Last year's coverage extended the content and energy of the event beyond the show floor with over one million impressions among the healthcare IT industry. The conference's audience size also more than doubled from 45,000 physical attendees to over 110,000 unique viewers globally.

"At HIMSS, we are committed to making communication more effective in the healthcare industry and the most authentic way to bring a global community together is through TV," said John Whelan, Executive Vice President of HIMSS Media.

HIMSS TV is powered by West Corporation's leading broadcast technology and solutions to create the unique news desk TV experience.

A Media Snippet accompanying this announcement is available by clicking on the image or link below:

"We are very proud to be HIMSS' technology partner, and the solution for their efforts to modernize the way the healthcare industry thinks about reaching and engaging their stakeholders," said Ben Chodor, President of West Digital Media Solutions.

West Corporation provides the future of connected healthcare experiences through their digital media and patient engagement solutions. Conference attendees can visit West Healthcare, UC and DMS at booth #659 to learn more about our offerings or visit [west.com](#).

How to watch HIMSS TV:

Online at [HIMSS.TV](#)

Across HIMSS' [Facebook](#), [Twitter](#), and [YouTube](#) channels

Onsite at HIMSS19, February 12-14, at select Orlando hotels

Stream it on HIMSS OTT channel on Roku during HIMSS18 and throughout 2019

About HIMSS:

HIMSS is a global advisor and thought leader supporting the transformation of health through information and technology. As a mission driven non-profit, HIMSS offers a unique depth and breadth of expertise in health innovation, public policy, workforce development, research and analytics to advise global leaders, stakeholders and influencers on best practices in health information and technology. Through our innovation companies, HIMSS delivers key insights, education and engaging events to healthcare providers, governments and market suppliers, ensuring they have the right information at the point of decision. Headquartered in Chicago, Illinois, HIMSS serves the global health information and technology communities with focused operations across North America, Europe, United Kingdom, the Middle East and Asia Pacific. Our members include more than 72,000 individuals and 630 corporate organizations.

About West Corporation:

West Corporation is a leading technology enablement company that connects people around the world, making companies more efficient and improving lives. West helps its clients more effectively communicate, collaborate and connect with their audiences through a diverse portfolio of innovative solutions.

For over 30 years, West has provided reliable, high-quality voice and data services. West has sales and/or operations in the United States, Canada, Europe, the Middle East, Asia Pacific, Latin America and South America. West is controlled by affiliates of certain funds managed by Apollo Global Management, LLC (NYSE: APO). For more information, please call 1-800-841-9000 or visit [www.west.com](#).

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