

## West Corporation Partners with Telestream to Simplify High-Quality Live Streaming for Events and Webinars

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Telestream adds West Studio to Wirecast as a new streaming destination, making it easy and secure for customers to broadcast directly to the West Studio platform.

OMAHA, Neb., April 08, 2019 (GLOBE NEWSWIRE) -- West Corporation ("West" or the "Company"), a global leader in technology-enabled services, announced today that Telestream customers now have direct access to West Studio, the leading webcasting and streaming solution, as a new secure and scalable streaming destination for the enterprise.

Integrated into Telestream Wirecast, West Studio lets customers easily broadcast high-quality video for live streams, webinars, webcasts, training videos, and more. Users simply select West Studio from a pull-down menu within the Wirecast user interface and stream directly to the platform. This integration streamlines production work flows, reduces cost, increases speed to market and elevates the production value of the event.

A Media Snippet accompanying this announcement is available by clicking on the image or link below:

"The ease-of-use and broadcast quality production this integration offers is unparalleled, giving organizations the ability to deliver video communications with incredible sophistication right from the desktop," said Ben Chodor, President of West Digital Media Solutions.

West is trusted by enterprise customers worldwide, delivering over 40,000 events annually that include town hall meetings, product announcements, earnings updates and marketing webinars. Partnered with Telestream, the award-winning production software solution, West and Telestream customers now have an end-to-end enterprise streaming solution with optional services to produce a live stream or webcast in minutes.

"We are very proud to partner with West on this integration, which brings TV quality streaming to the enterprise to advance video communications and drive audience engagement," said Scott Puopolo, CEO of Telestream. West will be attending the NAB Show with Telestream, April 8-11, 2019. Attendees can visit the Telestream booth #SL3308 to learn more about the new offerings or schedule a meeting at NAB here.

## **About Telestream:**

Telestream provides world class live and file-based solutions for automated workflow and quality monitoring and management solutions for video that allow consumers and businesses to transform video on the desktop and across the enterprise. Many of the world's most demanding media and entertainment companies, and service providers, as well as a growing number of users in a broad range of business environments, rely on Telestream products to streamline operations, reach broader audiences, generate more revenue from and ensure the quality of their media. Telestream products span the entire digital media lifecycle, including video capture and ingest; live and on-demand encoding and transcoding; captioning; playback and inspection, delivery, and live streaming; automation and orchestration; with its iQ product line, Telestream enables the monitoring and management of quality service and experience over any network.

Telestream's corporate headquarters are located in Nevada City, California and Westwood, Massachusetts. The company is privately held. For company and product information, visit <a href="www.telestream.net">www.telestream.net</a>.

## **About West Corporation:**

West Corporation is a leading technology enablement company that connects people around the world, making companies more efficient and improving lives. West helps its clients more effectively communicate, collaborate and connect with their audiences through a diverse portfolio of innovative solutions.

For over 30 years, West has provided reliable, high-quality voice and data services. West has sales and/or operations in the United States, Canada, Europe, the Middle East, Asia Pacific, Latin America and South America. West is controlled by affiliates of certain funds managed by Apollo Global Management, LLC (NYSE: APO). For more information, please call 1-800-841-9000 or visit <a href="https://www.west.com">www.west.com</a>.

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